



HOLLYS

A respected company,
A proud company

think**K**Great

 www.kgroup.co.kr

 blog.naver.com/kgroup

 facebook.com/KGgroupstory

 Shortcut to
YouTube ▶



KG Steel KG MOBILITY KG Chemical KG Inicis KG Mobilians KG ETS KG ZEROIN KG Eduone KG E&C KG GNS
KG ENERCHEM KG ICT KG HOLLYS F&B KG FRESH KG Sunninglife MetaFin KG Capital EDAILY EDAILY C&B EDAILY M

The KG family exists to be a respected company, a proud company.

The KG family exists to be a respected company and a proud company.

It provides new values that contribute to human beings and social development, and wants to be a company that is respected and proud of itself. That's why we exist.

The KG family maintains balance between continuity and growth.

Through significant continuity and good growth, we achieve our vision.

The KG family seeks newness to be different and to create new value.

We constantly challenge a new way that has never been done before, and seek newness that no one ever thought of in order to create something new.

The KG family stands tall with good manners based on a sense of responsibility.

We know exactly what we have to do, and get results that are relevant to the value provided.

And
KG has great thoughts.

thinKGreat

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KG will, rather than building our own castle, build a forest where we live together.

When you walk through a forest you can notice that there are no identical trees; there are big old trees, trees that change colors at turn of the seasons, trees that bloom in the spring, and etc. KG has chosen a path in which all different trees come together to form the forest.

The path has started from Saeil Engineering in 1985. It was a relatively small company but pioneered into plant industry. It specialized in plant construction which constitutes a pillar of heavy chemical industry and took initiatives in developments of key national industries.

It was 2003 we started building a forest named KG. It was when Saeil Engineering decided to walk together with Gyeonggi Chemical Co., Ltd, the first fertilizer company in Korea, Saeil Engineering, which is KG Zeroin today, and Gyeonggi Chemical, which is KG Chemical, are the first family affiliate companies of KG. KG has welcomed companies in steel, eco-friendly energy, IT, consulting, education, leisure, F&B, media industries ever since. KG has not set boundaries around business types based on the idea that the business consists of beautiful connections.

KG has self-innovated and developed. We have neither settled down nor hesitated to face new challenges. It is because we have set up a vivid vision and clear goal; a respected and proud company. It is to make the company that are respected in the society for its contribution to development to humanity and society, and the company that its members and their families are proud of.

As it always has been, KG will never stop to face greater challenges to thrive as a decent company, a company that creates new values, and a company that makes the forest instead of a castle only for ourselves. We ask for your kind attention and support for KG.



Chairman

Jeasun Kwak.

Management philosophy

“

The KG family
exerts to make great thoughts
and challenges constantly
to be
a respected company, a proud company.

”

Core
Value

Responsibility for action,
nobleness having manners,
fresh challenge, great creation.

Core
Goal

Seek newness to create
the unique value of KG,
with significant continuity and
good growth, achieve our vision.

Reason
for
Existence

To be respected for its contribution
to human and social development,
and to create a company
that members are proud of themselves.



KG GROUP History

Beginning Stage

1985
- 2002

1985. 02 ● KG launched **KG Trading Company** [used to be Seail Engineering]
- Specialized in Industrial Plant(carried out constructions of Tancheon Terminal Disposa Plant of Sewage, Hyundai Petrochemistry NCC, Wolsong Nuclear Power Plant Reactor-2)

2003. 09 ● **KG CHEMICAL** joined KG [used to be Gyeonggi Chemical]

2005. 10 ● **KG Energy** joined KG [used to be Sihwa Energy]

2010. 04 ● **KG ESK** joined KG [used to be Eco-Service Korea]

2011. 07 ● **KG INICIS / KG MOBILIANS** joined KG [used to be INICIS / MOBILIANS]

2011. 10 ● **KG Energy** and **KG ESK** merged into **KG ETS**

2011. 12 ● **KG INICIS & KG MOBILIANS** moved into Pangyo company tower

Start-off Stage

2003 - 2011

2012. 01 ● **EDAILY** and **KOREA BONDWEB** joined KG

2012. 07 ● **EDAILY** began publication of offline economic daily newspaper 「**EDAILY**」

2012. 07 ● **KG CHEMICAL** began production of urea solution for vehicles(NOX-K) and completed construction of PF Onsan Plant

2012. 09 ● **KG INICIS** entered into MOU with Alipay

2013. 03 ● **KG PASSONE** joined KG [used to be PASSONE]

2013. 07 ● **KG ETS** listed on KOSDAQ

2014. 03 ● **KG ETS** expanded the high purity oxidized copper manufacturing facility(2,400ton/year capacity)

2014. 12 ● **KG INICIS** reached annual sales of 10 Trillion KRW in 2014 for the first time in PG industry

2015. 07 ● **KG INICIS** started the foreign currency business for the first time in PG industry

2015. 11 ● **KG SUNNING LIFE** joined KG [used to be FLC]

2015. 11 ● **KG ITBank** joined KG [used to be ITBANK]

2016. 09 ● **KG Allat** joined KG [used to be Allat]

Take-off Stage

2012
- 2016

Growing Stage

2017
- 2021

2017. 04 ● **KG ENERCHEM** joined KG [used to be ENERCHEM]

2017. 05 ● **KFC KOREA** joined KG

2017. 08 ● IT business group reached monthly transaction of 2 Trillion KRW for the first time in PG industry [**KG INICIS**, **KG MOBILIANS**, **KG Allat**]

2017. 09 ● **KG PASSONE & KG IT Bank** merged into **KG Eduone**

2017. 12 ● **KG ICT** joined KG [used to be HEETECH]

2018. 06 ● **KG CS ENERGY** joined KG [used to be CS ENERGY]

2018. 12 ● **KG** moved into **KG Tower** in Seosomun

2018. 12 ● **KG INICIS** reached annual transaction of 20 Trillion KRW for the first time in PG industry

2019. 07 ● **KFC KOREA** reached semi-annual sales of 100 Billion KRW for the first time

2019. 07 ● **KG INICIS** started providing VAN service

2019. 09 ● **KG STEEL** joined KG [used to be DONGBU STEEL]

2019. 10 ● **KG INICIS** and **KG ICT** merged into **KG INICIS**

2019. 11 ● **KG INICIS** reached monthly transaction of 2 Trillion KRW for the first time in PG industry

2020. 03 ● **KG MOBILIANS** and **KG Allat** merged into **KG MOBILIANS**

2020. 04 ● **KG E&C** launched [used to be **KG DONGBU E&C**]

2020. 10 ● **KG ZEROIN** and **EDAILY Info** merged into **KG ZEROIN**

2020. 11 ● **KG HOLLYS F&B** joined KG [used to be **HOLLYS**]

2021. 01 ● **KG Chemical** and **KG Co., Ltd.** merged into **KG Chemical**

2021. 03 ● **Art Space SUN** opening

2021. 05 ● **KG Steel's Dangjin plant** operation of No.5 & No.6 color coating line started

2021. 09 ● Establishment of **KG Inicis's Japanese subsidiary**

2022 ~

2022. 03 ● Establishment of **Metafin company**

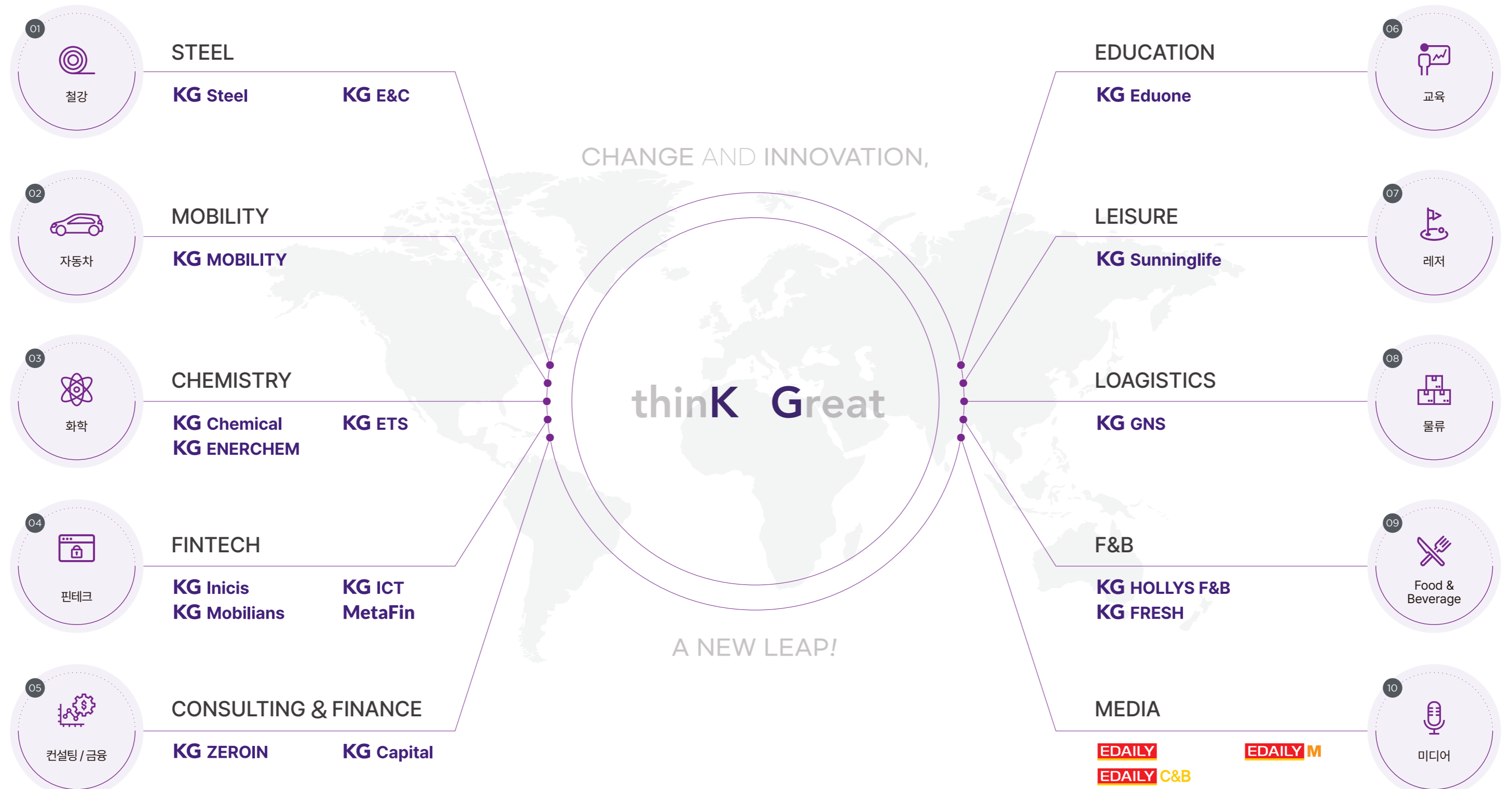
2022. 05 ● **KG FRESH** joined KG [used to be **HJF**]

2022. 06 ● Establishment of **EDAILY M** [used to be the Economist & The Daily Sports]

2022. 09 ● **KG MOBILITY** joined KG [used to be **Ssangyong Motor**]

⋮

Company Introduction [Field of Business] | 10 Business groups / 20 companies



Company Introduction

► **STEEL** MOBILITY CHEMISTRY FINTECH CONSULTING&FINANCE EDUCATION LEISURE F&B MEDIA

PART 1 STEEL

KG Steel's Dangjin plant

KG Steel

KOSPI

www.kg-steel.co.kr

Number one production company for surface treated steel sheets

Since its first production of steel sheets in 1967, KG Steel has lead developments of Steel industry in Korea. As a world class company, KG Steel has capacity for annual production of 2.4 million tons of high-quality surface treated steel sheets.

KG E&C

www.kg-enc.co.kr

PEB, steel-structure company

In order to provide differentiated services in specialized industries such as warehouses and factories, KG E&C has invested in the best technology and know-how.

KG GNS

www.kggns.co.kr

Intergrated logistics company

KG GNS is a logistics company that specializes in loading and unloading at ports and provides storage services.



PART 2
MOBILITY

Adventurous

TORRES

KG MOBILITY

KOSPI

[Former, Ssangyong Motor]

www.smotor.com

Korea's leading SUV company

KG Mobilty has led the Korean SUV market with its own technology and capabilities. From Korando, Musso, Rexton, to Torres, the confidence derived from the idea of 'Korean can do' is the main value and the very identity of KG Mobilty and it has manufactured products based on history and long-standing know-how. Now, with its genuine legacy, we are moving beyond the parameters of Korea to the world stage as a representative of SUV company.

PART 3 CHEMISTRY

KG Chemical

KOSPI

www.kgchem.co.kr

The eco-friendly chemicals company started as Korea's first fertilizer company in 1954

Started in 1954 as the first private fertilizer company in Korea.

KG Chemical's been practicing the corporate concept of 'Love for the Earth, Love for the people' through eco-friendly agricultural materials, high-performance construction materials, and new material business related to environment.

We are a high-tech chemical company that puts the value of the customers first through continuous R&D for new technology development.

KG ENERCHEM

www.enerchem.co.kr

The fourth industry leader with Korea's first mass production of secondary batteries

KG Enerchem is a manufacturing company succeeded in the first commercial production of nickel sulfate which is the core material of the positive pole of the secondary batteries. Thanks to the worldwide growth of the electric cars and secondary battery markets, it is becoming the new growth engine that will drive the future innovation of the KG family.



PART 3 CHEMISTRY



KG ETS

KOSDAQ

www.kgets.co.kr

The best eco-friendly renewable energy new materials company

KG ETS, a low-carbon eco-friendly company, is taking the lead in social responsibility by reducing greenhouse gases.

For a better tomorrow, we will be a company that protects nature and the environment and thinks of better future values.

PART 4 FINTECH



KG Inicis

KOSDAQ

www.inicis.com

KG INICIS provides a global integrated payment platform

It is offering various services such as simple payment, O2O, and marketing platform to the customers.

It is Korea's No. 1 integrated payment platform company that connects service shopping malls to consumers through service with 400 million transactions per

year and 25 trillion won trade. Through secure and convenient payments and financial services based on fintech and block chain, it is expanding the business area into the global market over domestic market.

PART 4 FINTECH

KG Mobilians

KOSDAQ

www.mobilians.co.kr

KG MOBILIANS is creating a new world with mobile

KG MOBILIANS is the No. 1 mobile payment company providing services, such as, mobile based integrated payment, membership system, authentication, etc. KG MOBILIANS, leading the online market that 12 million customers are using a year, promises to be a mobile platform company providing new values to the customers ahead of the trend and market change entering off-line market, not living in the past.

KG ICT

www.kgict.co.kr

Digital IT Services Company

KG ICT is a company that creates core IT capabilities of KG Group through IT outsourcing, IT solution business, and new IT business development.



PART 5 CONSULTING & FINANCE

KG ZEROIN

www.zeroin.co.kr

A company providing a comprehensive network service including financial investment information, asset management consulting, and logistics and distribution

It is the best fund evaluation and consulting company in Korea supporting asset management for not just individuals but also institutional investors. It provides comprehensive network services including Asset Management Assessment, Financial Investment Solution Delivery, and Logistics and Distribution.

KG Capital

www.kgcapital.co.kr

(www.sycapital.co.kr)

a credit-specialized financial firm that provides the best financial services

KG Capital is taking the lead in protecting financial consumers with the realization of customer satisfaction value as a top priority. We are striving to provide the best financial services to customers by improving the installment finance infrastructure such as introducing a non-face-to-face electronic agreement system, and will become the best capital company in the industry by providing various financial services including automobile finance.

PART 6 EDUCATION



KG Eduone

www.kgeduone.com

Only 1, No 1. Dream Partner
Korea's leading education company
making you realize dream

KG EDUONE is a company specialized in education to create the future of Korea, offering the courses of teacher certification, government employee, accountant, tax accountant, IT, Interior design, HRD company education, and academic credit bank system. More than a million students are taking online and offline education courses each year, making their dreams come true.

PART 7 LEISURE



KG Sunninglife

www.sunningpoint.com
www.sunningleader.co.kr

Comprehensive leisure complex providing recharging such as ordinary relaxation and training.

KG SUNNINGLIFE is a complex leisure company in a suburb of Seoul where a golf course and a training center are designed as one. Sunny Point C.C. is a regular 18 hole public golf course holding the K-LPGA competition every year, and the SUNNING leadership center is providing a pleasant educational environment, being evaluated as a cradle of business education.

PART 8 FOOD & BEVERAGE



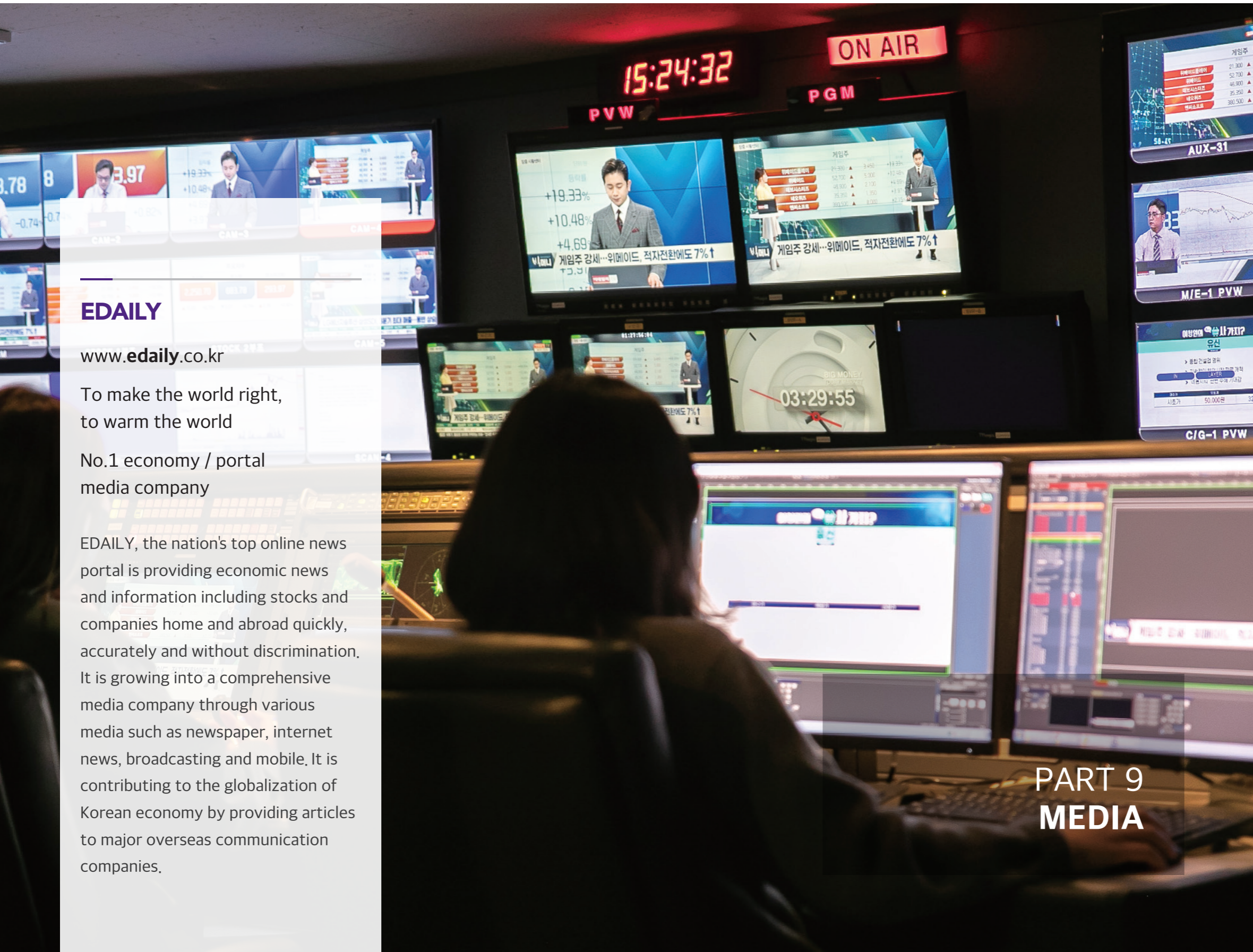
HOLLYS Seoul Cheonggye point

KG HOLLYS F&B

www.hollys.co.kr

A lifestyle brand

Hollys is a lifestyle brand that gives pleasure to customers' daily lives beyond coffee drinking spaces.



EDAILY

www.edaily.co.kr

To make the world right,
to warm the world

No.1 economy / portal
media company

EDAILY, the nation's top online news portal is providing economic news and information including stocks and companies home and abroad quickly, accurately and without discrimination. It is growing into a comprehensive media company through various media such as newspaper, internet news, broadcasting and mobile. It is contributing to the globalization of Korean economy by providing articles to major overseas communication companies.

PART 9 MEDIA

EDAILY C&B

<http://tv.edaily.co.kr>

The best economic securities
Television Broadcasting
as well as a high-end content
service company

It is the No. 1 fintech all-inclusive multimedia channel covering a wide spectrum of information on stock, finance, insurance and real estate on a wide range of platforms including not only internet broadcasting, cable TV, satellite broadcasting, IPTV but also YouTube, Facebook, and Pod cast. It is also becoming a high-quality contents company covering public relations film production, e-Learning education, travel, leisure, etc. You can see 'money' through EDAILY C&B.

PART 9 MEDIA



EDAILY M

isplus.com
economist.co.kr

An affiliated media company of Edaily, which publishes Daily Sports and Economist; Korea's top sports & entertainment daily newspaper and the nation's top online and offline economic magazine.

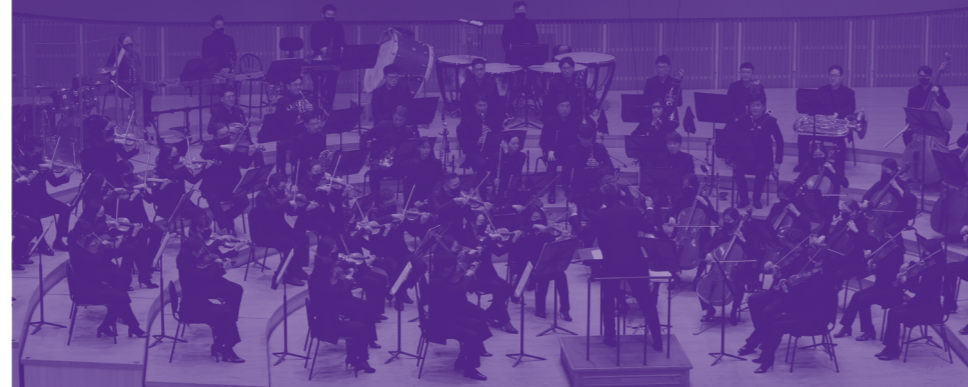
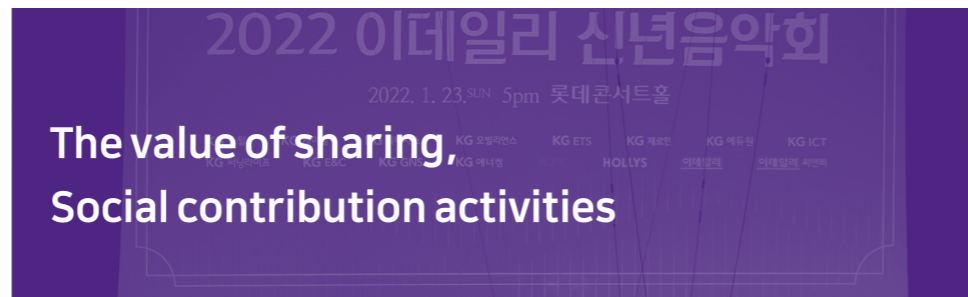
Daily Sports is Korea's first sports and entertainment daily newspaper founded in 1969 and provides readers with live sports and interesting entertainment and entertainment information. It also contributes to the development of the K-sports, entertainment, and game industries through various external events.

Economist aims for Digital First as an online economic magazine that focuses on asset and capital markets. In addition, we are publishing elegant and colorful magazines that CEOs can put on their desks refer to at any time.

Social Contribution



Hope, and happiness sharing



Scholarship Operation

Sunhyun Foundation



Since 2007 Sunhyun Foundation supports talented arts students who strive for their dreams even in difficult circumstances. Up to the first half of the year 2022, More than 800 students have received scholarship programs from the Foundation. In addition, the Foundation committed itself for next 100 years to support the children of 『Fire Heroes』 from the National Fire Agency, the officers who have devoted themselves to save people, with scholarships.

Scholarship Work

Cultural Foundation

Edaily Cultural Foundation



The Edaily Cultural Foundation conducts various cultural contribution projects to share the good influence of art and culture that warms the world. Through the exhibition space 『Art Space, SUN』 the foundation provides a cultural venue to breathe closely with the public and creates the power of culture that exists in relationships and communication.

Cultural Foundation

Cultural Promotion

Cultural Promotion

EDAILY Culture Award



We are contributing to the development of domestic and foreign culture industries by awarding meaningful works and artists in the field of popular and genuine arts through the annual EDAILY Culture Award.



Sharing Culture

Sharing Culture

A performance of "Sharing Love"



We offer opportunities to those who lack support to enjoy culture by holding a cultural performance event that shares love and hope together every year.

Support for the Sports industry

Sports Industry

Hosting KLPGA



For the progress of the Korean sports industry, we support KLPGA and others are supported, and sponsor KG EDAILY LADIES OPEN every year where professional golfers and galleries can enjoy together.

Collaboration with NGOs

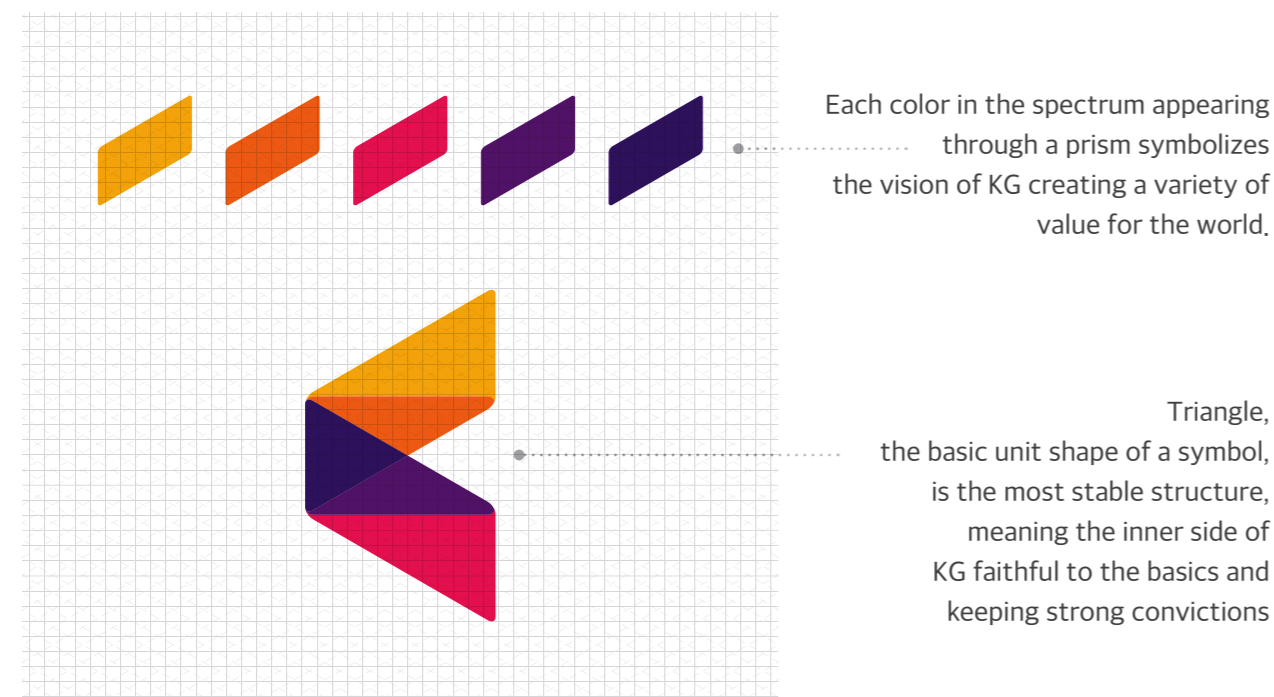
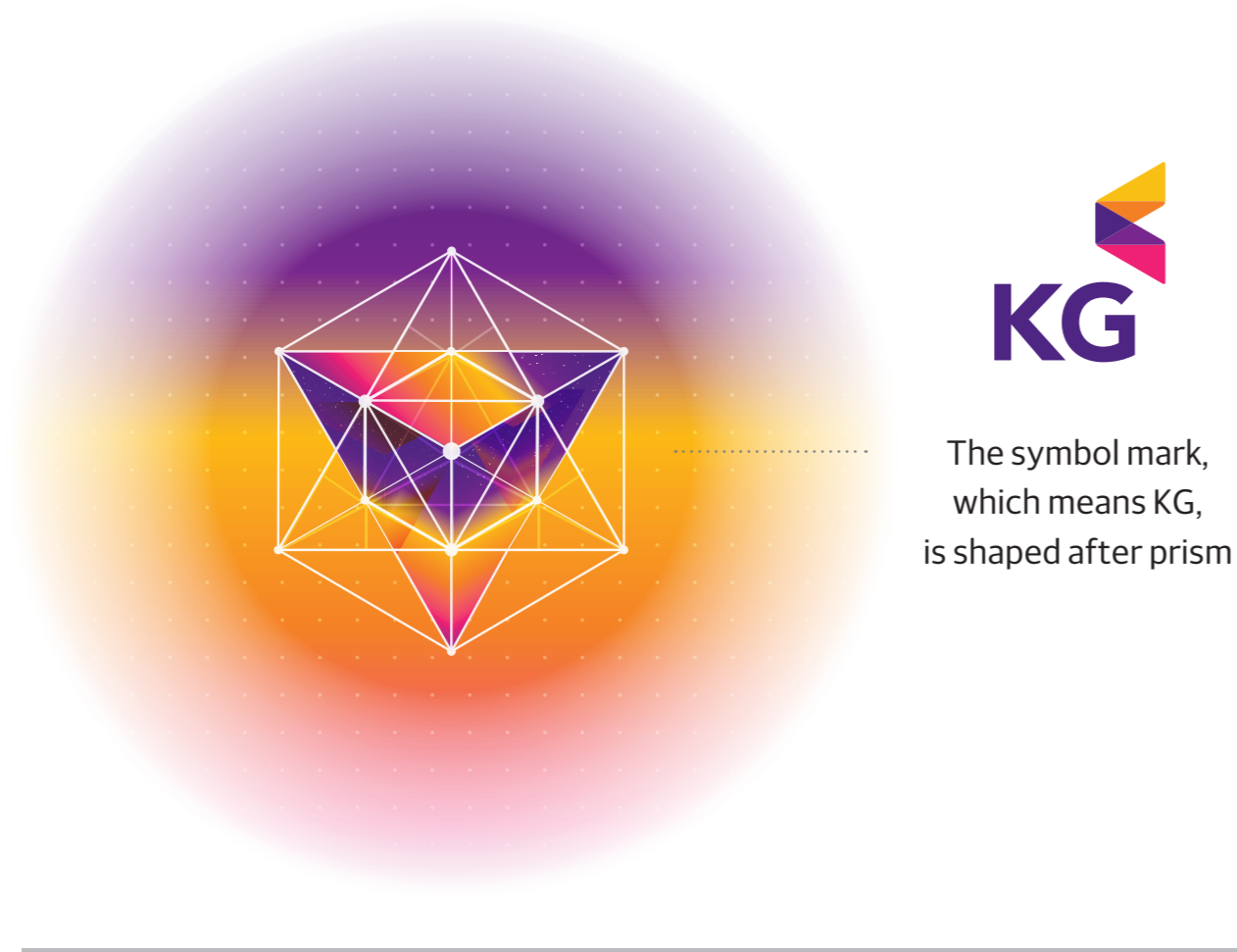
Non-Governmental Organization

Green Ribbon Marathon



We continue to sponsor the Campaign to find missing children, the Green Ribbon campaign and the Children's Foundation through continued cooperation with NGOs, such as World Vision and Green Umbrella.

CI Introduction



Concept of talent

“

KG's concept of talent means
 a person who have a **great thought**
 in a new way that no one has ever challenged,
 and **achieves the vision** by making a result
 with confidence and responsibility.

”



thin**K**Great

a respected company,
a proud company.



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